

Hosting Tips for a Successful and Fun Class & Hostess Gifts List:

Inviting:

How do you connect? What works for you?

Do you text? Send a text invite. Keep it simple and something you could copy and paste. (Use the language below, if you like). Sometimes I put in a cute picture.

Do you call? Even better! Ask if you can count on them to come!

Do you connect with your community via FB? I can or you can create a FB invite. I love using canva to make it look pretty.

Do you use email? Sometimes even our close friends miss our FB invites. So sad, I copy my FB event invite info and paste into an email for my friends and family, this connects with people NOT on FB.

Okay, you do all above!?! You're already a rock star, thank you for supporting me!

FB Event tips:

Face book invite banner can be a lovely picture of people using oils, parents using oils on kids, a field of lavender, etc.

Avoid doTERRA in the name. Google and image.

Your title can be “My Oil Class”

What to say, Tips:

For ease you can copy and paste the info below or use it in text form:

“What do you know about essential oils?

Amber Jane (or yourself) and _____ are hosting an essential oil class where you can smell oils like Frankincense, Peppermint, Lavender, Breathe and others. She will spend some one on one time with us so we can gain some tips on how essential oils can support your health goals and brighten your day!

(We are raffling off some great prizes.) *optional

(Bring a friend and get an extra raffle ticket!) *optional

(First 3 people in the door get an extra raffle ticket too!)

****optional***

Look forward to seeing you!

****Did you know that doTERRA is the biggest essential oil company in the World? These oils must work!”***

I will be bring all class supplies and raffle items, if we decide to do a raffle.

All this will lead you to having a good turn out which honors you time!

Reminding Tips:

Email guests two days before, text guest the day of. All this helps people show up. How many times has an event you

wanted to attend slipped your mind?

Invite ANYONE, there is no judgement here. I have seen farmers, CEOs, congress people, grandparents, coffee shop workers, construction workers and office people use oils. We are just inviting we are not deciding if the oils work for them. They get to decide! Ask: do they have a body? ;)

***If one person RSVPs: KEEP THE CLASS!!! This just turns into a 1on1. This person will get OUR undivided special attention. How wonderful! Unless there is an emergency, do not cancel classes. Please honor our time!**

Keep it EZ, Keep it Simple:

No need to bake a cake or BBQ chicken wings!

This is a class after all, they will be taking notes.

If you have sparkling water and you feel inspired to have hummus and veggies for after class should be just perfect.

Samples:

Samples help people in knowing why they want to come to a class. Pass out some 1/4 drams of oils to people you are inviting. I will give you some “ready to go” samples and you can just pass them out. When giving them the sample, open it up and give them that lovely oil experience!

Hostess Gifts!

Amber Jane's Hostess Gifts:

Hosting with 1-2 guest: A 5ml Wild Orange or lip balm (I make my own).

Hosting with 3-5 guests: A 5ml Wild Orange or lip balm (I make my own), and a diffuser!

Hosting with 6-10+ guests: A 5ml Wild Orange or lip balm (I make my own), and a diffuser!

10ml Bottle of oil (off this sheet: <http://www.giftoftheearth.me/wp-content/uploads/2012/03/Sweet16oils.pdf>).

Hosting with 10+ guests: A big hug from me! All of the above and a Business Overview ;)

~Thank you so much for supporting me and my business.

This makes such a huge difference for me.

Without people to teach I am out of a job. I look forward to supporting your community with these amazing oils.

Amber Jane

***I send this to people who say yes to hosting. They may not have an account and most likely have not had a MO or BO.**